



## PRESS RELEASE

FOR IMMEDIATE RELEASE  
14-April-2014

### **BDI earns recognition as a John Deere “Partner-level Supplier”**

Pune, India – **B.D.Industries (Pune) Pvt. Ltd. (BDI)** has earned recognition as a Partner-level supplier for the year 2013 in the John Deere Achieving Excellence Program. The Partner-level status is Deere & Company’s highest supplier rating. The Mumbai headquartered company was selected for the honor in recognition of its dedication to providing products and service of outstanding quality as well as its commitment to continuous improvement. Company employees accepted the recognition during formal ceremonies held on 09-April-2014 in Dewas (M.P. state, India).

**BDI** is a supplier of **Rotomolded plastic components** to John Deere’s operation in **Pune**.

Suppliers who participate in the Achieving Excellence program are evaluated annually in several key performance categories, including quality, cost management, delivery, technical support and wavelength, which is a measure of responsiveness. John Deere Supply Management created the program in 1991 to provide a supplier evaluation and feedback process that promotes continuous improvement.

---

### **B.D.INDUSTRIES (PUNE) PVT. LTD.**

**Corporate Office:** BDI House, #5, Raj Rajeshwari Road, Opp. Naval Stores Main gate, Off. LBS Marg, Narayan Nagar, Ghatkopar West, Mumbai, Maharashtra, India. Pin: 400 086

**Tel:** +91 (22) 25094238 / 25154240

**Fax:** +91 (22) 25154239

**E-mail:** [marketing@bdi-group.org](mailto:marketing@bdi-group.org)

**Website:** [www.bdi-group.org](http://www.bdi-group.org)