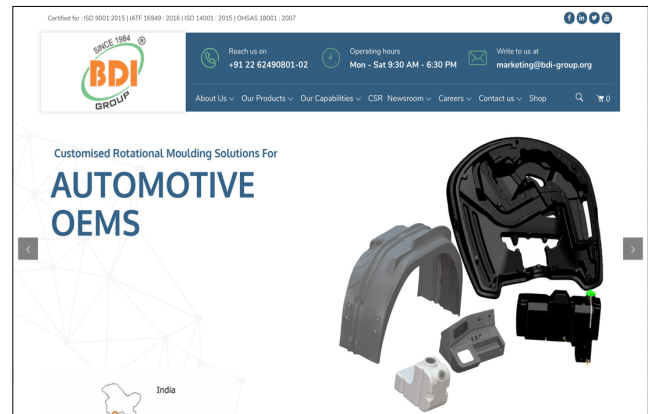


## BDI launches its updated website - New Look, New Face [www.bdi-group.org](http://www.bdi-group.org)

In keeping up with the changing times, BDI has updated its decade old website which now projects a truer and accurate image to its business partners.

The website includes: the new range of products, the history of the business group, the journey of 35 years since inception, engineering strengths and prowess, and some very interesting technical case studies on product development.



## New Products' Development – Servicing more customer-partners than ever before, BDI is moving swiftly to address new product development requirements of our customer-partners

With an astonishing 15 new models of plastic fuel tanks, 2 new fenders, 4 new models of road barriers, 3 new insulated tubs/ containers, 6 new models of plastic pallets, amongst a wide array of other products developed just in the first half of 2019, BDI is well-placed to attend to the needs of the ever-growing global market.

With the addition of 2 new customer-partners in the tractor industry, BDI continues to be amongst the first choice of suppliers for the industry. It is this faith shown by our customer-partners over 20 years that drives and motivates the team to go beyond customer expectations in the pursuit of customer delight.

## Another Award – we love this appreciation!



The BDI leadership team gratefully accepted the award for Manufacturing footprint Support from John Deere India leadership, at the John Deere India Supplier Meet 2019 held at Indore, India on 19-March-2019.

This award is a testament to BDI's commitment and efforts in ensuring we are present for our customer-partners, anytime, anywhere and always.

## Order Online Now – so easy, so convenient

With the transition of India's offline marketplace to a more efficient online marketplace, BDI has hopped on to the digital train. BDI products can now be bought online from our new e-shops on most of the leading online industrial marketplaces like Amazon, Indiamart, IndustryBuying, Flipkart, etc.

Consumers can enjoy the promise of our high-quality products at discounted prices, with fast delivery – all from the convenience of their mobile devices and desktops. We are now addressing consumer requirements even in the deepest and farthest corners of the country. BDI's products now touch more lives!



## Kudos to our team – Ajit Gupte (Sr. VP – Projects & Tenders) felicitated with Dr. A.P.J. Abdul Kalam Sadbhavana Award by Secretary General of IBC

BDI's Senior Vice President for Projects and Tenders, Ajit Gupte, was felicitated by the Secretary General of IBC with the Dr. A.P.J. Abdul Kalam Sadbhavana Award along-with a certificate of excellence for his outstanding achievements. The award was presented on 29<sup>th</sup> May 2019 at a largely attended prestigious ceremony held in New Delhi, India.

Ajit is also the Chairman and President of NMIMS Business School Alumni Association in Mumbai.



## More push for road safety – BDI is supplier of choice for Mumbai Metro construction safety



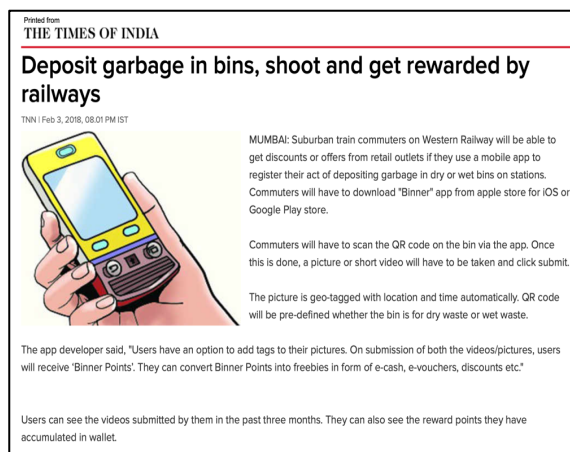
BDI gets repeat order for road barriers for Mumbai Metro. The innovative, unique and superior quality road barrier model BDS-105 has immediately become the preferred road barrier for customers. This new barrier design launched in 2015 was quickly appreciated by competition too, with several companies getting inspired for similar design barriers.

## Giving back – Corporate Social Responsibility (Binner)

BDI's new social venture Binner, aims to solve a leading global problem of plastic waste. Binner team helps corporates comply with the regulations of Extended Producers' Responsibility (EPR) by collecting the plastic waste from the market for responsible disposal/ recycling. Binner also motivates and incentivizes citizens and brings them onboard for Extended Citizens' Responsibility (ECR).



Binner covered in Dainik Bhaskar, Nagpur



Binner covered in Times of India



Binner launched by Shaina NC (BJP Spokesperson, Treasurer) with Mr. Rajeev Jain (DCM, Western Railways)

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