

Awards and Recognition – Kubota Supplier Meet 2020

We love what we do! The joy is doubled when our customer-partners also love what we do!

The BDI leadership team gratefully accepted the Appreciation Award and a Certificate of Excellence for the Most Emerging Supplier, from Kubota India during the Kubota Annual Supplier Conference 2020 held in Pune before the national lockdown.

This award is a testament to BDI's commitment and efforts in ensuring we are present for our customer-partners, anytime, anywhere and always.



New Product Developed – Chemical and allied sprayer tanks for Agri machinery market

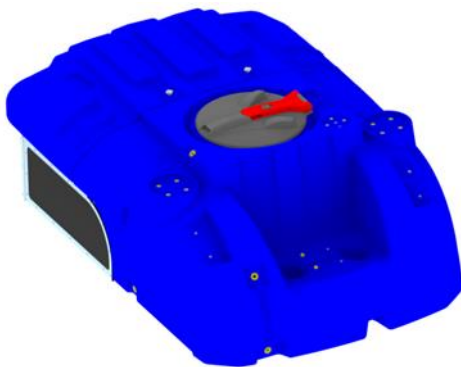


Image 1: Reference image

BDI has developed roto-moulded sprayer tanks for chemicals and allied fluids, for use in assisted sprayer applications and agri machinery.

The special grade polyethylene tanks are resistant to 98% of known chemicals and acids, while being a no-maintenance, fit-and-forget solution. Available in colour of choice, they are UV resistant, non-fading, scratch-resistant, non-chipping and offer superb material mechanical properties.

Light in weight, these tanks provide excellent strength-to-weight ratio. Can be supplied in a range of capacities from 20 litres to 2,000 litres. The tanks can be assembled on a simple trolley and pulled by a tractor or similar vehicle.

Bringing the immense potential and advantages of rotational moulding process to these tanks, BDI engineers help our customer-partners to mould-in many assembly features and thereby reduce assembly parts and costs.

BDI's in-house, customer-centric 360-degree development coverage offers our customer-partners peace of mind, as BDI engineers handle the entire development process from initial part design concept to tooling to final production and delivery.

Covid19 and its impact – the challenges, the solutions and the outcome

These are unprecedented times. Covid19 may have originated in one corner of the world, but it swept up the globe before humans could even react or comprehend to what was happening.

The spread of Covid19 along-with the precautionary and mandatory lockdowns enforced by governments across the world have impacted businesses globally. Some risk analysts go as far as saying it will be well into 2021 before businesses go back to pre-covid level.

BDI was no exception and was also hit by Covid and the resultant situations in many ways, including but not limited to the below. We left no stone unturned in trying to survive the challenges and ensure that we fulfil the promise we have made.

Labour shortage: Top management at BDI plants worked on machines shoulder-to-shoulder with our workforce to plug the gaps from labour shortage, in order *to fulfil one promise.*

Covid19 precautions: Our staff and workforce went to extra lengths to adhere to government advised safety guidelines and precautionary measures to ensure that we prevent and contain any spread of Covid19. Temperature readings at all entry/ exit points, health checks, wearing a mask, maintaining social distance, washing hands frequently and abstaining from work at the first feel of illness, are just some of the new ways of working, in order *to fulfil one promise.*

Import Supply Chain issues: Shipping delays globally caused our raw material planning to go berserk. We lifted tonnes and tonnes of raw material via air freight, paying obscenely high premium freight costs – in addition to ridiculously high demurrage, detention and rental charges paid by BDI for the import containers which were stuck at port due to the lockdown, in order *to fulfil one promise.*

Transport issues: While transport was not easily available, BDI fleet drivers took multiple return trips to fulfil delivery schedules to customers. We even delivered urgent parts in the boot of private cars, in order *to fulfil one promise.*

Assembly part issues: Our staff worked round-the-clock to aid our vendor-partners in producing and supplying required quantities to BDI, so that we could keep our production running continuously, in order *to fulfil one promise.*

The entire BDI family stood up to the challenges in this difficult time and ensured that we fulfil one promise, *the only promise that matters to us* – to ensure that our customer-partners' production line keeps running and there is no downtime due to BDI parts.

We are humbled and proud at the same time – humbled that despite all the challenges, we ensured **ZERO-DOWNTIME** for all our customer-partners and – proud of the BDI family that made this possible.

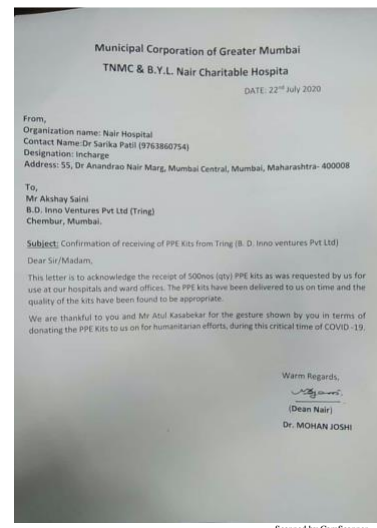
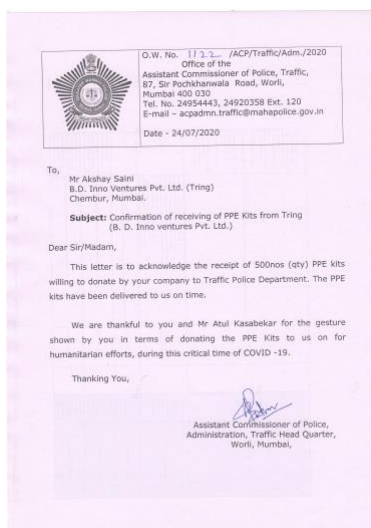
We are grateful to the support offered by our customer-partners in these challenging times.

CSR – distribution of PPE (personal protective equipment) kits for Covid19

As part of our social responsibility, a BDI group company raised and facilitated donation of **over 20,000+ PPE kits** to doctors, medical staff and healthcare workers in **50+ hospitals across India**.

While a majority of the population stayed indoors as part of the government enforced precautionary lockdown measures, there were countless medical workers fighting the coronavirus in hospitals across the country. With no time to ramp up facilities, there was very little protective equipment available to the medical fraternity. Many doctors and medical workers sacrificed their lives in the line of duty.

We are proud, thankful and grateful to all the people who did their bit, no matter how small or big, in this time of communal difficulty. It may have been a drop in the ocean, but it is the drops that make the ocean.



If you have any questions/ feedback regarding the newsletters, please write to us at: publicrelations@bdi-group.org

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